



PROGRESS HARMONY DEVELOPMENT

Estd. - 1905



Proud to say
I am SME of India

Memorandum of Understanding

The Memorandum of Understanding (MOU) is signed on **05th December 2013**, between Cluster Innovation Center, University of Delhi having its office at 3rd Floor, University Stadium, G. C. Narang Marg, University of Delhi, Delhi - 110007 hereinafter referred to as CIC-DU and represented by **Ms. Alka Sharma, The Registrar, University of Delhi**,

AND

PHD Chamber of Commerce and Industry having its office at PHD House, 4/2, Siri Institutional Area, August Kranti Marg, New Delhi – 110016 hereinafter referred to as PHD Chamber and represented by **Mr. Saurabh Sanyal, Executive Director, PHD Chamber**,

AND

Integrated Association of Micro, Small and Medium Enterprises of India having its office at Plot No. 66, Sector 27-A, Faridabad - 121003, Haryana, India hereinafter referred to as IamSMEofIndia and represented by **Mr. Rajive Chawla, Chairman, IamSMEof India**.

The objective of this alliance is to build capacities of Indian MSMEs and making them ICT-enabled through a project namely - **IT Maha Abhiyan** - with the sole aim to optimize the business operations of Indian MSMEs through research, training, projects and internship programme at CIC-DU jointly conceptualized and implemented by all the three signatories without any aim of financial gain, implicit or explicit.

All the three bodies have appreciated each other's objectives in promoting excellence in enabling ICT infrastructure in Indian MSMEs with special reference for leveraging technology and services to the changing market conditions thereby transforming Indian MSMEs to "Digital MSMEs" with the sole aim of promoting national economic growth through enhancement of productivity and efficiency in the operations of Indian MSME's.

RESPONSIBILITIES

The responsibilities of all the parties are enumerated as below:

PHD Chamber

PHD Chamber shall facilitate and coordinate in operationalization of the plan; leverage member network; support academia-backed IT centers; interface between MSME's,

Alka Sharma

Saurabh Sanyal

CIC-DU & IamSMEofIndia. PHD Chamber shall also facilitate training of CIC-DU students in business operations, financial and other aspects specific to Indian MSMEs.

IamSMEof India

IamSMEofIndia shall facilitate and operationalize training of CIC-DU students for various ICT solutions, applications, tools needed for ICT enablement of MSMEs, viz ERP, accounting solutions, bar-coding, document management system, CAD/CAM, etc.

DU-CIC

DU-CIC as part of this programme shall carry out research and survey to frame precise scaling and protocol in which the ICT adoption can be implemented in Indian MSMEs. DU-CIC will form a student network committed to this training-project-internship programme. The trainees shall upgrade the ICT level of assigned MSMEs to the next grade within a stipulated timeline for both intra-level migration as well as inter-level migration. DU-CIC shall coordinate with PHD Chamber and IamSMEofIndia in conducting industry oriented training programmes for ICT alignment of MSMEs.

The duration of the MOU shall be for a period of 2 years unless terminated by either Party after giving three (3) months notice in writing.

The progress during the agreement period may be reviewed and it may be extended for further working.


This agreement does not bind any of these three institutions in any type of financial or commercial obligation.



For and on behalf of PHD Chamber

Name: Mr. Saurabh Sanyal

Designation: Executive Director, PHD Chamber



For and on behalf of IamSMEofIndia

Name: Mr. Rajive Chawla

Designation: Chairman, IamSMEof India



For and on behalf of DU CIC

Name: Ms. Alka Sharma

Designation: The Registrar, University of Delhi